**FreeFrom Food Awards 2023**

**Press Release Template**

Award Winners

We are delighted to announce that XXX are the winners of XXXX awards at the FreeFrom Food Awards Ireland 2023, announced on Friday 3rd November, at the Grand Hotel, Malahide, Co. Dublin.

The FreeFrom Food Awards are Ireland’s only awards dedicated to the freefrom sector and are open to entrants from across the 32 counties. These awards not only encourage the ongoing growth and innovation in the sector, but also demonstrate the quality in this area, which is a huge bonus for those consumers who must shop in the freefrom aisles.

Over 500 entries were judged throughout sessions in September, with over 40 categories put before judges.

“Congratulations to XXX for winning the XXX award,” says John Burke, founder of FreeFrom Food Awards Ireland. “Now in our eighth year, we have seasoned and loyal judges, who are keen reward the freefrom industry for their continued development and innovation. FreeFrom consumers are constantly seeking good products, to meet the needs of families with varying intolerances and dietary issues. Our judging debates are often passionate with different freefrom aspects taken into account. It’s not just taste and filling a gap in the market, it can be the technical difficulty of creating a freefrom product wins the day. The dedication of our judges means that consumers can be guided as to what is the best on the shelf in the freefrom aisle. Equally it’s a way to encourage continued innovation and development in the industry.’

**Freefrom Food Awards** Ireland has been established independently by John Burke, founder of GFLife. The FreeFrom Food Awards, were started in the UK in 2007, being the only industry awards for FreeFrom foods, by FoodsMatter and FreeFrom Foods Matter. Having been a judge at the UK FreeFrom Awards for over 7 years, John adapted the awards format for an Irish setting. This is the eighth year of the Awards in Ireland.

**For further information:**

John Burke, 083 170 6030 or Emma Clarke Conway, 087 298 1944.

Winners List available at [www.fffa.ie](http://www.fffa.ie) or contact johnb@fffa.ie | emma@expresspr.ie

Add XXXX details